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LEADERSHIP

CONVENTION

JULY 30-AUG. 2, 2024 CAESARS PALACE

Las Vegas

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60+ SPEAKERS...

63 SESSIONS...

8 BREAKOUT SUMMITS...

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CREDIT UNION LEADERS



FEATURING KEYNOTE SPEAKER

Jackie Joyner-Kersey

*"Greatest female athlete
of the 20th century."*



Don't Miss
Comedian

*Rita
Rudner*

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WHEN YOU SEND 7+ ATTENDEES



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LEADERSHIP CONVENTION

JULY 30-AUG. 2, 2024 CAESARS PALACE

DISCOVER.
EXPERIENCE.
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Las Vegas

You're invited to the #1 event for growth-minded CU Leaders

Who should attend?

- CEOs & Presidents
- Board Chairs/Directors
- Supervisory Committee Members
- Chief/VP of DEI
- Chief/VP of Marketing
- Chief/VP of Finance
- Chief/VP of Lending
- Chief/VP of Technology
- Chief/VP of HR
- Chief/VP of Lending & Business Lending

Previously known as the Directors & CEO Conference, the country's leading event for Directors, CEOs and C-suite level leaders is now the CU Leadership Convention. For 47 years, the conference has delivered the best content, packed with practical guidance and innovative solutions from the country's leading SMEs, CEOs, executives, directors and consultants willing to share what's working – and what's not.

This year is no exception! Join us in Vegas to share ideas, network and learn from the country's leading credit union experts. This year's convention features:

- **63 sessions with real-world guidance** from CEOs, directors and SMEs.
- **8 NEW Breakout Summits** on today's hottest topics, including lending, HR, leadership, fintech and more. Pick and choose your favorite topics!
- **3 NEW Deep Dive Pre-Conference Workshops** on big data, financial management, M&As and strategic planning.
- **Expanded Breakfast of Champions** idea exchange (limited to the first 300 paid attendees).
- NEW exhibit hall featuring **50+ solution providers**.
- Opening night **entertainment and reception**.
- And, we are proud to partner with the **African-American Credit Union Coalition** this year to bring you more thought leaders and practical solutions to today's toughest challenges!

Proud Partners of:



Since we are not an association or a CUSO, we deliver unvarnished perspectives from the industry's leading thought leaders, so you have the information you need to better serve your communities, your members and your employees. This commitment to top-quality content [and thought-provoking speakers – all while in America's most exciting city – makes the CU Leadership Convention a must-attend event for any credit union leader.

We look forward to seeing you in Vegas!

Dennis J. Sullivan,
Convention Chairman



I will forever be changed for the better as a board member! I feel invigorated and motivated to share the ideas and content I discovered at the CU Leadership Convention."

— GRACE LOWE, BOARD MEMBER, CU SO CAL



A Winning Perspective Gets the Gold: Keynote Address with Olympic Great,

Jackie Joyner-Kersey

Named by Sports Illustrated as “The Greatest Female Athlete of the 20th Century,” Jackie Joyner Kersee will deliver the keynote address to open the 47th CU Leadership Convention. Join us as she discusses how her relentless pursuit of excellence on and off the track has led her to give back to her community. Coming from very humble beginnings in East St. Louis, Illinois, Jackie Joyner-Kersey is among the all-time greatest athletes ever to compete in Track & Field. Jackie has won three Olympic Gold Medals, one Olympic Silver Medal, and two Olympic Bronze Medals at four different Olympic Games. Less well known, however, are Jackie’s tireless efforts and remarkable accomplishments off the field as a philanthropist and an advocate for children’s education, health issues (in particular asthma from which she has suffered throughout her life), racial equality, social reform, and women’s rights. Never one to be classified as merely an athlete, Jackie says, “I strive to be a Jackie of all trades.”

**ONE TICKET =
ALL SESSIONS=**

**See an incredible
line-up of SPEAKERS!**

Featuring 8 NEW! Breakout Summits with 63 thought-provoking sessions from dozens of new thought leaders... plus, our returning all-star speakers! ONE ticket gives you an ALL-ACCESS pass to ALL Breakout Summits. Pick and choose from dozens of terrific sessions.

- Leadership Summit
- Lending Summit
- Fintech Summit
- Financial Summit
- Human Resources Summit
- Marketing & Branding Summit
- DEI Summit
- Trending Summit



**SAVE UP TO \$100 PER PERSON
WHEN YOU SEND 7+ ATTENDEES**



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Thursday, Aug 1, 10:45 am – 12:30 pm

CEO Forum

Practical Leadership Strategies to Unleash Greatness in Others

Stephen M.R. Covey

Note: This special forum is ONLY available to CEOs. A separate registration fee of just \$195 is required.

Find out how truly great leaders unleash greatness in others – and how you can too each day in your credit union. You will learn how to apply the 3 stewardships of a Trust & Inspire leader by applying a practical and actionable framework that includes:

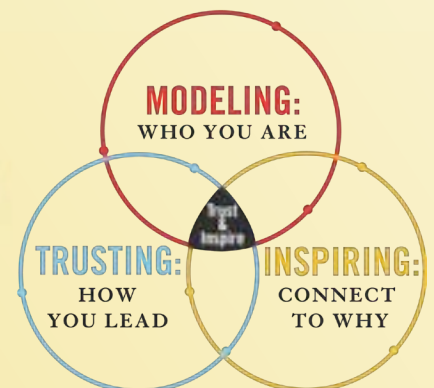
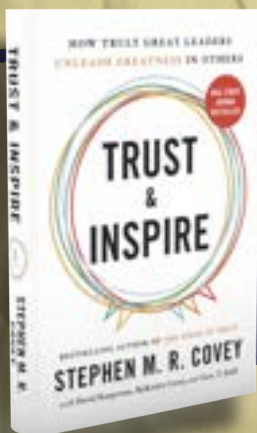
- Modeling: Who you are
- Trusting: How you lead
- Inspiring: Connect to why

Stephen brings with him decades of leadership experience as the former President & CEO of the Covey Leadership Center, founded by his late father and author of the seminal leadership book, 7 Habits of Highly Effective People. As head of the Covey Leader Center, Stephen M.R. Covey nearly doubled revenues, increased profits by 12 times, and boosted shareholder value by 67 times as the company grew to become the largest leadership development firm in the world.

A Harvard MBA, Stephen co-founded and currently leads FranklinCovey's Global Speed of Trust Practice. He is a highly sought-after international speaker who has taught trust and leadership in 57 countries to business, government, military, education, healthcare, and NGO entities.

Today's world of work and culture calls for a radical shift in the way we lead in the 21st century, and Stephen will show you how.

BONUS: Every CEO Forum registrant also receives a signed copy of his newest best-selling book.



BREAKOUT SESSIONS KEY:



Leadership Summit



DEI Summit



Lending Summit



Trending Summit



Branding Summit



Fintech



HR Summit



Financial Summit

Tuesday, July 30

10:00am - 5:00pm.....Registration

1:00 - 4:00 pm.....Pre-Conference Workshops

Deep-Dive Hot Topic Workshop 1 – Financial Management: How to Decipher Your Financials Quickly & Confidently

TIM HARRINGTON, CPA, President, TEAM Resources

Deep Dive Pre-Conference Workshop 2 – 7 Keys to Governance Excellence: Practical Strategies for Your Board & Executive Team to Get it Right

JENNIE BODEN, CEO, Quantum Governance

Deep-Dive Hot Topic Workshop 3 – Revolutionizing Member Experience By Harnessing the Power of AI and Data

ANNE LEGG, Founder & President, Thrive Strategic Services; **DR. TROY HALL, PH.D. I-CUDE**, Bestselling author on Talent Retention, international speaker, and founder of Cohesion Culture

Wednesday, July 31

7:00am - 5:00pm.....Registration

7:00 - 8:45 am.....Exhibit Hall Grand Opening & Continental Breakfast

9:00 - 9:40 am..... **A Winning Perspective Gets the Gold: Keynote Address with Olympic Great, Jackie Joyner-Kersey**

JACKIE JOYNER-KERSEE, named as “The Greatest Female Athlete of the 20th Century”

9:40 - 9:50 am..... **A “Magical” Interlude with Nash Fung**

NASH FUNG, Magician & Keynote Speaker

9:50 - 10:30 am..... **Leadership Panel Discussion: Lessons in Leadership**

RENEE SATTIEWHITE, CEO & Founder, Sattiewhite Training Productions, Inc. (moderator); **DEBBIE SMITH**, CEO, Georgia United CU; **ERIN MENDEZ**, CEO, Patelco Credit Union; **DELANA HULING**, President & CEO, Baylor Health Care System Credit Union

10:30 - 11:00 am..... **5 x 5: 5 Speakers Share ONE Best Idea That Will Have the BIGGEST Impact on CUs Today**

JOHN MORENO, Managing Partner, Newcclus Credit Union Advisors; **JOHN JANCLAES**, President, NYMBUS; **KATIE STONE**, CEO & Co-owner, PixelSpoke; **STAN PHELPS**, Author, Forbes Contributor, TEDx Speaker, IBM Futurist; **TYRONE MUSE**, CEO, Visions FCU

11:00 - 11:45 am.....Networking Break in Exhibit Hall

11:45 am - 12:45pm.....Pete Crear Lifetime Achievement Award Luncheon

12:45 - 1:15 pm.....Networking/Dessert in Exhibit Hall

1:15 - 1:40 pm.....**BREAKOUT SUMMIT SESSIONS BEGIN**

LS Leadership Summit – TBD

MB Top 5 AI Strategies Every CMO Must Know to Increase Membership & Retention

TOMER BORENSTEIN, CTO & Co-Founder, BlastPoint

FT FinTech Summit – TBD

LD Navigating Auto Finance Challenges for Near- and Non-Prime Consumers

MATT ROE, Chief Revenue Officer, Open Lending, LLC

HR Inspire, Empower, Guide: Essential Disciplines for TODAY's Leader

JIM BOUCHARD, Founder, The SENSEI LEADER Movement

TD Why, How, What: Preserving Humanity in an AI world

GABE KRAJICEK, CEO, Kasasa

FN Financial Summit – TBD

1:40 - 1:50 pm..... Transitional Break

1:50 - 2:20 pm..... **BREAKOUT SUMMIT SESSIONS RESUME**

LS Recruiting and Retaining Your Highest Performers in the C-Suite

JOHN MORENO, Managing Partner, Newcleus Credit Union Advisors

MB 3 Credit Union Superpowers You Need to Thrive in 2024 and Beyond

KERALA TAYLOR, Co-owner & Senior Marketing Manager & KATIE STONE, CEO & Co-owner, PixelSpoke

FT FinTech Summit – TBD

LD 7 Tactics to Increase Your Loan Portfolio and Non-Interest Income

LATONYA ALLEN, CUDE, Chief Lending Officer at Government Printing Office Federal Credit Union

HR HR Strategies for Highly Effective Credit Unions

SHARON CAMPER, Chief People Officer, Apple FCU

TD Strategies to Leverage Banking Data and AI to Deepen Member Relations

TOM TOBIN, Founder & CEO, Modelshop

FI Repositioning the Deposit Strategy

BILLY GUTHRIE, Managing Director and JOE KENNERSON, Managing Director, Darling Consulting Group

2:20 - 2:30 pm..... Transitional Break

2:30 - 3:00 pm..... **BREAKOUT SUMMIT SESSIONS RESUME**

LS The Role of Governance in Preparing for Growth

LYNETTE SMITH, Director of Engagement, Quantum Governance, L3C

MB Marketing & Branding Summit – TBD

FT Think Niche: How Credit Unions Can Think Small & Dominate the Market

JOHN JANCLAES, President, NYMBUS

LD Potential to Profit: How to Double Auto Loan Profit in Just 12 Months

JOHNNY GARLICH & ERIC FIFIELD

HR Top 5 Methods to Leverage Your Culture to Drive Retention and Engagement

LASONYA BERRY, Founder & CEO, McPherson, Berry & Associates

TD Trending Summit – 3 Key Habits of Highly Effective Analytics Programs in CUs Today

JASON BEDSWORTH, Founder & President, CFS Insight; SCOTT OLSON, SVP and Chief Data Officer, CoastHills FCU; MICHAEL J. SHOLL, Director of Data Analytics, Chartway CU

FI CU Mergers with Panel Discussion

PETER DUFFY, Managing Director, Piper Sandler Companies; **MARYELLEN VALAITIS**, Former Director, McGraw-Hill FCU; **TRAVIS MARKLEY**, President & CEO, Hoosier Hills Credit Union

3:00 - 4:00 pm.....Happy Hour in the Exhibit Hall with Nash Fung

7:30 - 8:30 pm.....Enjoy an Evening of Entertainment and Reception

Thursday, August 1

7:30 - 8:45 am.....Breakfast of Champions – Limited to first 300 registrants

7:30 - 9:00 am.....Exhibit Hall Open

9:00 - 9:40 am..... **Opening Keynote: Trust and Inspire: The Leadership Solution for a New Era of Work**

STEPHEN M. R. COVEY, Bestselling Author, Trust & Inspire

9:40 - 10:20 am..... **The Magic of Empathetic Leadership: Communication Techniques to Lead with Empathy**

NASH FUNG, Magician & Keynote Speaker

10:20 - 10:30 am..... **2024 Neoteric Leadership Award Ceremony**

10:30 - 10:45 am.....Transitional Break

10:45 - 11:15 am..... **BREAKOUT SUMMIT SESSIONS RESUME**

LS Curating Executive Benefits for Multicultural Leadership

KWAME SMITH, Executive Benefits Specialist, TruStage (formerly CUNA Mutual Group)

MB Competitive Conquesting: How to Find and Eat Your Competitor’s Lunch

JIM POND, Co-Founder, James & Matthew, JXM

DE Best Practices to Serve More Members & Create a Better Experience for All (Panel)

DEBORAH FEARS, President & CEO; **EPSY PABLANO**, Training Manager, AACUC; **WHITNEY ANDERSON**, Board Chair, AACUC; **DAYATRA MATTHEWS**, CLO & GC, LGFCU/Civic FCU

LD Lending Summit – TBD

HR Resiliency: The Cornerstone of Success in Rapidly Changing Environment

MILTON HUNT, President, Author of 10 Keys to Maximizing Your Potential

TD The \$500+ Billion Opportunity: How to Harness Member Travel Spend to Future Proof Your CU

MAURICE SMITH, Attorney, Advisor, Author & Corporate Director

10:45 - 11:15 am..... **TECH DEMO – Sponsored by Abrigo and Open Lending**

10:45 - 11:15 am..... **CU Connect – Why Volume is the Greatest of the Big Data V’s**

ADAM WRIGHT, Managing Director of CUDX Operations, Trellance

10:45 - 11:15 am..... **CEO Forum: Practical Leadership Strategies to Unleash Greatness in Others**

STEPHEN M. R. COVEY, Bestselling Author, Trust & Inspire

11:15 - 11:45 am.....Networking Break in Exhibit Hall



The speakers and presenters truly are industry subject-matter experts and their breadth of knowledge is astounding...Outstanding conference!

– BARBARA ESQUIVEL, BOARD OF DIRECTORS - MISSION CITY FEDERAL CU

11:45 am - 12:30 pm.....**BREAKOUT SUMMIT SESSIONS RESUME**

LS From Data to Decisions: Leveraging AI to Drive Strategy and Plan for Risk at Your CU

JUSTIN CRAWLEY, Advisory Services at Abrigo

MB Pink Goldfish: Amplify Differentiation to Stand Out in the Marketplace

STAN PHELPS, Author, Forbes Contributor, TEDx Speaker, IBM Futurist

DE Allyship Through a DEI Lens: Even When the View Isn't Always Popular

JUAN FERNANDEZ, President & CEO, Louisiana Credit Union League; EMMA HAYES, Chief Learning & Engagement Officer, SECU; BARBARA MOJICA, Executive Director, National Latino Association of CU Professionals; JOHN BISSELL, President & CEO, Greylock FCU

LD Lending Summit – TBD

HR Increasing Human Digital IQ to Harness the Power of Artificial Intelligence

ZACH CHRISTENSEN, Director, DEI & Digital Services, Mitchell, Stankovic & Associates

TD Let's Beat the Bad Guys! Practical CU Strategies to Protect Your CU and Your Members from Ransomware Attacks

JEN ANTHONY, Vice President, Think|Stack

FI Financial Strategies in Uncertain Times

TRACEY JACKSON, CFO, Resource One CU

10:45 - 11:15 am.....**CEO Forum: Practical Leadership Strategies to Unleash Greatness in Others (continues)**

STEPHEN M. R. COVEY, Bestselling Author, Trust & Inspire

12:30 - 1:15 pm.....Networking Luncheon

1:15- 1:45 pm....."Networking Break in Exhibit Hall (Exhibit Hall Finale)

1:00 - 3:30 pm.....Two Guest Experiences to choose from!

1:45 - 2:15 am.....**BREAKOUT SUMMIT SESSIONS RESUME**

LS Leadership Principles for High-performing Boards

TIM HARRINGTON, CPA, President, TEAM Resources

MB Marketing Mosaic for Credit Unions: How to Make Your Brand Utterly Unforgettable

SHAWANA SUCKOW, Author & Speaker

DE Practical DEI Approaches to Turn Strategy into Execution

DOHNIA DORMAN, Chief Experience Officer, African-American Credit Union Coalition

LD Lending Summit – Coming Soon

PAUL MARSTON, Chief Operating Officer, HR Performance Solutions

HR Spy Games: How to Decode Personality Types to Boost Communication

KEITH & REBECCA KLEIN SCOTT, Owners, TALLsmall Productions, LLC

TD Cyber Risk: The Greatest Threat to The Credit Union Bottom Line

MARQUIS CARROLL, Chief Executive Officer, MSC Security

FI Financial Summit – TBD

2:15 - 2:30 pm.....Transitional Break

2:30 - 3:00 pmConcurrent Breakouts Resume

LS Leadership through a 21st Century Lens

LIZ PONDER, Senior Executive, SRP FCU

MB Keys to Building Life-Long Members, Not Rate-Hoppers

JULI LEWIS, VP of Community Engagement, USF Federal Credit Union
JIM LAKE, Managing Partner, Michael Walters Advertising

DE Two Vastly Different Continents - One Shared Mission

GEORGE OMBADO, Executive Director/CEO, ACCOSCA; **RONALDO HARDY**, President and CEO, NACUSO

LD Lending Summit – Coming Soon

KEITH & REBECCA KLEIN SCOTT, Owners, TALLsmall Productions, LLC; **JOHN FELTON**, CEO, Southern Chautauqua FCU

HR The Leadership Pipeline: Creating a System for Developing Tomorrow’s Leaders in Your CU

TAMRA GAINES, President, Tamra Gaines & Associates

TD Data Analytics: Your CU’s Secret Power for Creating Member Value

ANNE LEGG, Founder & President, Thrive Strategic Services; **TAD CARLSON**, VP-IT Solutions and Development, Royal Credit Union

FI Financial Summit – TBD

Friday, August 2

7:30 - 9:00 am.....Buffet Breakfast

9:00 - 9:50 am.....**Keynote: Underground Collision: Generative AI: Don’t Let the Bankers Tell the Story**

SUSAN MITCHELL, CEO, Mitchell, Stankovic & Associates

9:50 - 10:00 am.....**2-Minute Spotlight: 5 Speaker Have Just 2 Minutes to Share One BIG Idea in this Theatrical Presentation**

JIM BOUCHARD, Founder, The SENSEI LEADER Movement; **GABE KRAJICEK**, CEO, Kasasa;
CAROLYN JORDAN, Chief Relationship Officer, Neighborhood CU

10:00 - 10:15 am.....**Putting Thought to Action: Applying Your Best Take-aways**

SHAWANA SUCKOW, Author & Speaker

10:15 – 11:00 am.....**EI vs AI: 5 Powerful Lessons for Credit Union Leaders**

BRANDI STANKOVIC, ED.D., Host & Producer, The Strategic Hotbox

11:00 am.....Adjourn



I will forever be changed for the better as a board member! I feel invigorated and motivated to share the ideas and content I discovered at the CU Leadership Convention.”

– GRACE LOWE, BOARD MEMBER, CU SO CAL

Just added!



Keynote Speaker

Stephen M.R. Covey

Trust and Inspire: The Leadership Solution for a New Era of Work

Trust & Inspire is a new way of leading that starts with the belief that people are creative, collaborative, and full of potential. People with this kind of leader are inspired to become the best version

of themselves and to produce their best work. People don't want to be managed; they want to be led. Discover how to lead effectively, drive incredible performance, and put into practice the fundamental beliefs of a Trust & Inspire Leader.

Plus, ALL CEOs are invited to special workshop with with New York Times and #1 Wall Street Journal bestselling author, Stephen M.R. Covey as he shows step-by-step how to boldly apply a Trust & Inspire leadership style.



Magician & Keynote Speaker

Nash Fung

The Magic of Empathetic Leadership

By day, Nash Fung is a keynote speaker & magician but as night falls, he is a crisis line volunteer. This unique journey taught him many meaningful lessons on creativity, empathy, and human connections. Discover practical empathetic techniques you can use to:

- Create better solutions to some of your toughest challenges with your team.
- Develop deeper trust and increase employee retention.
- Ensure your colleagues feel heard, understood and valued.
- Implement a golden rule in crisis situations every leader can use to support their people.
- Be prepared to take away innovative techniques and inspiration ... all with a touch of magic.



Join us for our Opening Night Reception
Featuring: Las Vegas Icon & Comedian
of Year Winner 9 Years in a Row,

Rita
Rudner



A house-filling favorite in Las Vegas since she opened as one of the hottest tickets in town, Rudner is known for her epigrammatic one-liners. Honored as Las Vegas's Comedian of The Year for nine consecutive years and recipient of the prestigious Casino Entertainment Legend Award in 2017, Rudner's comedic brilliance is a must-see experience. From her Emmy-nominated HBO specials to her record-breaking performances at Carnegie Hall, Rita's comedic charm and razor-sharp humor have captivated audiences across the globe. Don't miss the chance to witness the brilliance of Rita Rudner, a true legend whose humor and heart have delighted millions! **Note: Attendance is strictly limited to registered attendees and registered guests.**

Guest Experience Packages

CHOOSE 1 OF 2 OPTIONS
THURSDAY AFTERNOON, AUG. 1ST

IMPORTANT: Opening night show with Rita Rudner is only open to paid convention attendees and paid guests. Tickets are not sold separately.

PACKAGES INCLUDE

- ▶ One admittance to either Meow Wolf Tour OR Mob Museum & Speakeasy Tour
- ▶ One admittance to 9 Time Comedian of Year Winner, Rita Rudner!
- ▶ All conference continental breakfast (not including Breakfast of Champions)
- ▶ Access to ALL refreshments, plated luncheons and dessert socials

THE MOB MUSEUM

National Museum of Organized Crime & Law Enforcement®

1 STEP INTO THE PAST: EXPERIENCE LAS VEGAS' UNDERWORLD AT THE MOB MUSEUM & SPEAKEASY

Uncover the fascinating stories of organized crime, the notorious figures that shaped Las Vegas as we know it. Take a guided tour of the museum and its exhibits located in the historic former U.S. Post Office and Courthouse. Explore the distillery to learn about the art of moonshine production and enjoy a taste of this historic spirit. Be sure you know the password to stop by the speakeasy, where we will relax and savor a crafted cocktail in an authentic Prohibition-era setting.

MEOW WOLF

LAS VEGAS @ AREA15

2 STEP INTO THE SURREAL: DISCOVER THE FANTASTICAL WONDERS AT MEOW WOLF LAS VEGAS

Join us for an "out-of-this-world" experience at Meow Wolf in the heart of AREA15, where art and adventure blend into an immersive interactive experience. Explore a wild, colorful world filled with mind-bending installations, secret passageways, and interactive exhibits that ignite your imagination and curiosity. As you explore this mesmerizing labyrinth, stop by the secret bar to enjoy a delightful cocktail. Meow Wolf is an adventure around every turn, an experience you will never forget!

Great news! The CU Leadership Convention is proud to partner with the **African-American Credit Union Coalition** to host this year's **AACUC Annual Conference**, and we look forward to welcoming you to Las Vegas!



As an AACUC member, you will enjoy all the benefits of networking and sharing ideas – and you get the opportunity to experience the country's most thought-provoking speakers, world-class entertainment, and more chances to apply innovative solutions to the challenges facing credit union leaders today – all in America's most exciting city! AACUC Members are eligible for an exclusive registration discount!

Here are just 10 of the benefits AACUC members will enjoy:

- **Special opening-day welcoming reception** for members to meet old friends and forge new relationships.
- **AACUC curated breakout sessions** – including our ALL-NEW DEI Summit – discussing the hottest topics in lending, HR, Fintech, Financial Management, Marketing & Branding, Leadership and much more.
- **Pete Crear Lifetime Achievement Award luncheon** celebrating this year's winners.
- **AACUC thought-leaders** featured throughout the convention all four days!
- A unique opportunity to meet with more than **60 solutions providers** in the country's largest exhibit hall for credit union leaders.
- **Chances to learn what's working** – and what's not – from more than 1,000 of your colleagues.
- **Celebrate this year's recipient** of the Renée Sattiewhite Neoteric Changemaker Award winner!
- **More opportunities to network and collaborate** with your peers at the exclusive AACUC Member Lounge.
- **World-class entertainment** you and your guests can only experience in Las Vegas!
- **A special closing party** for you to relax and enjoy your time with friends and colleagues.
- And much more...

2024 Pete Crear Lifetime Achievement Awards Luncheon

Come celebrate the 2024 Pete Crear Lifetime Achievement Award Honorees during the 47th CU Leadership Convention on Wednesday, July 31. Congratulations to Sandra DeVoe Bland, Board Chair of SRP Federal Credit Union, and Dan Berger, retired President/CEO of NAFCU. This prestigious award recognizes a credit union professional or volunteer whose career best embodies the African-American Credit Union Coalition's mission to increase the strength of the global credit union community.



Sandra DeVoe Bland
Board Chair
SRP Federal Credit Union



Dan Berger
Retired President/CEO
NAFCU

Have questions for AACUC about your membership status or the AACUC Member Discount?

Contact us at membership@aacuc.org.

Venue Information

VENUE INFORMATION

It's time to indulge and treat yourself while learning and networking at the 47th CU Leadership Convention. Play, dine and unwind like royalty at Caesars Palace Las Vegas: the remarkable, palatial, center-strip resort. From luxurious hotel rooms to world-class entertainment, it's time to experience a trip that's one for the books.

Caesars Palace Las Vegas

3655 Las Vegas Blvd. S., Las Vegas, NV 89109

Discounted Room Rate: \$179 per night/\$20 per night resort fee plus taxes & fee. Additional persons are charged at \$30.

All convention registrants also get these exclusive benefits as guests at Caesars Palace:

- Unlimited local phone calls
- Two (2) guest admissions per day to the Fitness Center
- In-room internet access includes two (2) devices per room

The cut off date is July 5.

Hotel Deposit & Cancellation Policy:

All reservations must be guaranteed with a deposit for the first night's guestroom and tax charge. If reservation is guaranteed to a credit card, the first night's guestroom and tax charge, per guestroom, will be billed immediately to the cardholder's account. Any reservations made via the telephone call center will be assessed a fee of \$15.00 plus current sales tax, per reservation. This fee will not apply to reservations made via the internet.

Property allows individual attendee cancellations without penalty up to seventy-two (72) hours prior to the attendee's scheduled arrival date. Property will charge the individual attendee one night's guestroom rate plus tax for cancellations within seventy-two hours (72) hours of the scheduled arrival date or failure of the individual attendee to check-in on the scheduled arrival date (each a "no-show"). It is Property's standard policy to require a credit card or cash deposit from individual attendees upon check-in for incidental charges. Hotel check in time is 4:00 pm. Check out time is 11:00 am. Any departures after 11:00 AM are subject to the full day charge. Each guestroom must have at least one registered guest twenty-one (21) years of age or older.

Questions? Need Assistance?

For guests that prefer to phone in their reservations, they may call our Reservation Center at 1.866.227.5944 to secure a reservation in the discounted room block, which is listed under CU Leadership. Guests may also use Group Code: SCCUL4.

Convention Discount Rate Passcode

<https://book.passkey.com/go/SCCUL4>



SAVE UP TO \$100 PER PERSON
WHEN YOU SEND 7+ ATTENDEES



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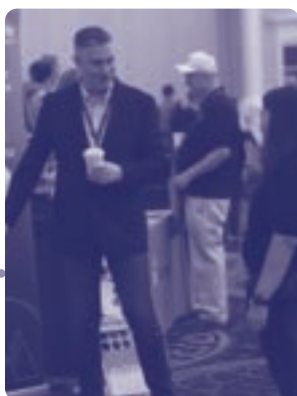
866-620-5937

Sponsors & Exhibitors

The ALL-NEW 47th CU Leadership Convention will be **BIGGER, BETTER & BOLDER** than ever with more innovative & thought-provoking speakers ... more world-class entertainment ... and more practical guidance uniquely designed to solve your toughest challenges & inspire you to achieve more.

5 BENEFITS OF GETTING IN FRONT OF OUR DECISION-MAKER ATTENDEES:

- 1 Showcase your company's solutions to solve credit union challenges
- 2 Generate highly-qualified decision-maker leads through unique branding opportunities
- 3 Boost your firm's presence at the industry's most top-rated, well-attended convention
- 4 Ensure your solution becomes a valuable asset in credit unions nationwide
- 5 Close the deal by networking with key decision-makers & Chairman of the Board




1 OUT OF **12** CREDIT UNIONS IN ATTENDANCE

 **60+** SPEAKERS SHARING BEST-PRACTICES AND PRACTICAL SOLUTIONS

1,400+ CU EXECS, DIRECTORS & KEY DECISION-MAKERS **67%** C-SUITE EXECS/VPS

For more information
contact Jimmy Kurtovic

 jimmy.k@culeaders.com

 (646) 356-4504





LEADERSHIP
CONVENTION
JULY 30-AUG. 2, 2024 CAESARS PALACE

DISCOVER.
EXPERIENCE.
GROW.

Las Vegas

SAVE UP TO
\$100
REGISTER NOW AT
CULeaders.com

Registration

✓ YES! Sign us up for the 47th CU Leadership Convention

We understand that the registration fee includes admittance to all sessions, continental breakfasts, luncheons, refreshment breaks, and working materials and any entertainment hosted by the convention. We also understand that the guest experience package includes admittance to 2 continental breakfasts, 2 luncheons, 1 buffet breakfast, 1 guest experience tour, refreshment breaks and any entertainment hosted by the convention. Guest registration is necessary to attend one or all of these events and must be received prior to the event to ensure space.

CONFERENCE REGISTRATION	PRE-CONFERENCE DEEP-DIVE WORKSHOPS	GUEST REGISTRATION
\$1,595	\$395	\$695

✓ YES! Our CEO wants to join us

CONFERENCE REGISTRATION	PRE-CONFERENCE DEEP-DIVE WORKSHOPS	GUEST REGISTRATION
\$695	\$395	\$695

CEO FORUM: PRACTICAL LEADERSHIP STRATEGIES TO UNLEASH GREATNESS IN OTHERS
\$195*

Just Added!

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