Private Funds
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Private Fund Compliance
Operations Forum: New York

November 19-20, 2024
Convene, 360 Madison Avenue, New York

### **Speakers**

Michael Altschuler, General Counsel, Comvest Partners Brian Anderson, Senior Conference Producer, PEI Media Group Adan Araujo, Senior Managing Director and Chief Compliance Officer, Jasper Ridge Partners Teresa Bernstein, Chief Operating Officer, General Counsel and CCO, ACON Investments Jackie Cangero, Counsel, GI Partners Lisa Costello, CAO, CCO & Managing Director, HCI Equity Partners Adam Freedman, Managing Director, Chief Compliance Officer, Harbourvest Michael Henry, Senior Managing Director, Chief Compliance Officer, Wafra Devin Holden, Chief Compliance Officer, NovaQuest Capital Management John Jacobs, Managing Director, CCO and Deputy General Counsel, Gryphon Investors Jae J. Lee, SVP, Internal Audit Groups, Brookfield Asset Management Letti de Little, Chief Compliance Officer, Grain Management Renata Malavazzi, General Counsel and Chief Compliance Officer, Paine Schwartz Partners Eve Mongiardo, Chief Financial Officer, Blue Wolf Capital Partners Michele Reing, CFO, COO and CCO, Long Range Capital Leigh Rovzar, Partner, General Counsel and CCO, BayPine LP and Declaration Partners LP Giulianna Ruiz, Partner, General Counsel and Chief Compliance Officer, Trilantic North America Nate Saint Victor, General Counsel, Chief Compliance Officer, Engine No. 1 Junaid Subhan, Vice President, Legal Affairs and Chief Compliance Officer, Sagard Bradley West, Chief Operating Officer and General Counsel, Pritzker Private Capital

Heather Zuzenak, Chief Compliance Officer, Advent International



For program information: **Brian Anderson** brian.a@pei.group

For sponsorship opportunities: **Josh Stoller** joshua.s@pei.group



### **Private Fund Compliance Operations Forum 2024 Agenda**

**Day 1:** November 19, 2024

8:00 Registration and breakfast

8:10 Breakfast meeting

A 15-minute panel discussion followed by a 30-minute interactive conversation between moderator, panellists and audience members.

### Bringing along the troops: Communicating and training with employees approaches and processes that work

- Tailor training and information based on job function
- Evaluate effectiveness of different formats (e.g., live, recorded, written, in person or hybrid) for different outcomes
- Maintain ongoing communications with employees
- Completing training for compliance violations
- Engagement of senior leaders and establishing the importance of trainings

09:00 PEI welcome

Brian Anderson, Senior Conference Producer

9:10 Welcome remarks

9:15 Keynote session

10:05 - 11:35 Roundtables I

Peer-driven conversations, facilitated by two industry leaders. Throughout the session, facilitators will rotate tables every 30 minutes to ensure all delegates discuss each of the three roundtable topics.

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### **Large departments**

### Compliance considerations during fundraising

- Where to go for research and guidance
- What is your role during fundraise
- How to review and approve marketing materials
- Milestones for backwards planning

### **Facilitator:**

**Heather Zuzenak**, Chief Compliance Officer, **Advent International** 

### Protocols and solutions to off-channel communications

- What technologies work and don't work
- Explore user-friendly systems for maximum adoption and impact
- Learn why certain protocols work or don't work
- What's the ease of review once assortment records are being maintained accurately and completely
- Identifying and mitigating risks and how much is enough
- Discuss nuances of rules (e.g. screen captures)
- What does compliance do with additional data and does it comply with protocols you have in place already

### **Facilitator:**

**Bradley West**, Chief Operating Officer and General Counsel, **Pritzker Private Capital** 

## Ongoing operations throughout the year that ensure SEC exam readiness

- Get the most out of your mock exams and audits
- Having the business ready for exam throughout year through continuing monitoring of processes
- Get compliance buy in from the rest of your firm and ensure they are doing their job
- Define and observe proactive transparency

### **Facilitators:**

Jae Lee, SVP, Internal Audit & Compliance Monitoring, Brookfield Asset Management

**Michael Henry**, Senior Managing Director, Chief Compliance Officer, **Wafra** 

### **Small departments**

### Compliance considerations during fundraising

- Where to go for research and guidance
- What is your role during fundraise
- How to review and approve marketing materials
- Milestones for backwards planning

### Facilitator:

Jackie Cangero, Counsel, GI Partners

### Protocols and solutions to off-channel communications

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   Explore user-friendly systems for maximum adoption and impact
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- Define and observe proactive transparency

### Facilitator:

Michele Reing, CFO, COO and CCO, Long Range Capital

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11:35 Networking break

### 12:05-12:55 Breakout sessions I

### Track A

### Set up your compliance department for success

- Stay abreast of regulatory environment
- Develop customized policies and procedures
- Develop a robust training program
- How to partner with the business
- Determine how much to use outsourcing vs. in house
- Emphasizing the importance of networking and partnerships
- What experience, expertise or credentials, beyond a law degree, are needed to balance out group

### Panellist:

**Renata Malavazzi**, General Counsel and Chief Compliance Officer, **Paine Schwartz Partners** 

### Track B

Hear directly from finance, IR and IT leaders on crossdepartment collaboration to manage risk at your firms

- At what point is compliance expected to interact to create timely and efficient interactions
- Breaking down silos and building alignment
- Where does compliance get it right and where do they get it wrong
- Common pain points across platforms and how to resolve
- Designing programs that are practical but provide what SEC needs
- Development of appropriate committees
- Training and awareness approaches that work

### 12:55 Networking luncheon

### 1:55-2:45 Think tanks I

### Think tank A

### CCOs (GPs only)

Designed to facilitate candid discussion, this closed-door session for CCOs targets the issues and challenges impacting your firm. Attendees can benchmark ideas and share best practices to help you gain solutions for common concerns facing your office. Expect to address most pressing matters facing CCOs post PFAR and post-election.

### Think tank B

### Senior-level professionals (GPs only)

Designed to facilitate candid discussion, this closed-door session for senior compliance professionals targets the issues and challenges impacting your firm. Attendees can benchmark ideas and share best practices to help you gain solutions for common concerns facing your office. Expect to address most pressing matters facing CCOs post PFAR and post-election.

### 2:50-3:55 Workshops I

These sessions are more interactive than a traditional breakout panel discussion. The sessions begin with a 25-minute panel discussion and are followed by a 40-minute interactive peer-to-peer discussion group. In the final ten minutes group leaders will come back to the panel table to present key takeaways from each small group.

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### Track A:

### **Build tech-enabled compliance programs and AI**

- How should you use AI for public facing material
- Examine criteria and approval process that should be used
- Explore potential use cases and limitations and possibilities of AI
- Weigh the pros and cons of creating technological tools in house

### **Panellists:**

**Junaid Subhan**, Vice President, Legal Affairs and Chief Compliance Officer, **Sagard** 

**John Jacobs**, Managing Director, Chief Compliance Officer and Deputy General Counsel, **Gryphon Investors** 

3:55 Networking break

### Track B:

### Compliance strategies for using third-party technology

- Defining what you are trying to accomplish
- How to identify and familiarize yourself with the thirdparty technology landscape
- What does your vendor management plan look like
- Assess/review security environment of tools
- Address issues related to adoption (ease of use, relevance)
- Evaluate cost/benefit of using technology

### 4:25-5:15 Breakout sessions II

### Track A

### Hone your annual review process and testing strategies

- Areas of focus among compliance teams
- Frequency and scope of testing
- Engagement of third-party consultants
- Timing, completion and documentation of annual reviews
- Best practices for your annual review

### Track B

- Wearing multiple hats
- Learn what other hats are peers wearing (IT, ESG, Office Admin, CFO)
- Keep compliance issues in the foreground
- Streamline and manage multiple projects/tasks with technology that works for you
- Opportunities and resources to keep abreast of trends and developments

### Panellists:

**Lisa Costello**, CAO, CCO & Managing Director, **HCI Equity Partners** 

**Eve Mongiardo**, Chief Financial Officer, **Blue Wolf Capital Partners** 

Michael Altschuler, General Counsel, Comvest Partners

### 5:15 LP Panel: LPs share their perspective on their view of what makes a good compliance program

- What do they like to see in a compliance program during due diligence
- What are common areas of deficiencies
- What are best practices in compliance programs

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6:00 Networking reception and end of day one

**Day 2:** November 20, 2024

8:00 Registration breakfast

8:10 Breakfast meetings

### **Meeting A**

### Firmwide risk-management strategies

- Distinguish between compliance risks and risks that are operational Assessment and reassessment of key vendors
- Create and evaluate processes and policies to mitigate risks
- Hear common risks associated with different risk types
- Determine which safeguards to prioritize and when and how to implement them
- Best practices for post-PFAR and post-election (what to expect from federal government)

### **Panellists:**

**Adan Araujo**, Senior Managing Director and Chief Compliance Officer, **Jasper Ridge Partners**  **Meeting B** 

Technology potluck: Peer-to-Peer reviews of technological tools and service providers (GPs only)

- Comprehensive compliance software
- Discuss tracking LPA, side letters, and political contributions
- IR systems and modules, including marketing materials
- Third-party software monitoring
- Vendors for off-channel communications

### Moderator:

Nate Saint Victor, General Counsel, Chief Compliance Officer, Engine No. 1

9:00 Opening remarks

9:05 Keynote session

9:55-11:10 Workshops II

These sessions are more interactive than a traditional breakout panel discussion. The sessions begin with a 25-minute panel discussion and are followed by a 40-minute interactive peer-to-peer discussion group. In the final ten minutes group leaders will come back to the panel table to present key takeaways from each small group.

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### Track A:

### Prepare for your exam and how to conduct your firm

- Determine exam team composition and who is in the room
- Trends in referrals to enforcement and how to avoid it
- Hear lessons learned from sweeps
- What procedures should you have in place

### Panellist:

12:45

**Leigh Rovzar**, Partner, General Counsel and Chief Compliance Officer, **BayPine LP and Declaration Partners LP** 

### Track B:

## Determining to use compliance consultants and other third parties

- Questions to ask consultants when vetting/selecting and red flags to watch for
- Questions to ask yourself when determining what level of outsourcing you want
- Pros and cons of using regulatory arm of law firm vs using an independent consultant
- Strategies for supervising consultants
- Benefits and challenges related to off-shoring

### **Panellists:**

Adam Freedman, Managing Director, Chief Compliance Officer, Harbourvest

Letti de Little, Chief Compliance Officer, Grain Management Devin Holden, Chief Compliance Officer, NovaQuest Capital Management

11:15 Networking break

11:45-12:45 Carousel- Efficiencies, best practices and hacks

A hybrid of the roundtable and think tank formats, groups will share best practices in three areas. Each table will report back to the whole group the key practices in one category.

Processes People Technology/Data Management

### Cybersecurity protocols that minimize risk

- Hear lessons learned from conducting pen testing and tabletop exercises
- Establish live and recorded trainings that bolster security
- Review impactful technological tools
- Increase awareness and get buy in from board and other stakeholders
- Most critical procedures that you should have in place
- Working in concert with CTO
- Balance safeguards with the needs of company to work efficiently

### Panellists:

Giulianna Ruiz, Partner, General Counsel and Chief Compliance Officer, Trilantic North America

Teresa Bernstein, Chief Operating Officer, General Counsel and CCO, ACON Investments

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1:25 Luncheon and end of conference



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