### PERE Network America Forum



### **PERE America Forum**

13-14 November 2024 | Convene at One Liberty Plaza, New York City

The PERE America Forum is North America's leading private real estate investing event. The forum has a proven track record of bringing together leading investors, investment managers and the wider community under one roof to understand real estate investment opportunities in North America and beyond.

### Wednesday 13th November 2024

- 08:45 Registration and networking
- 09:00 Institutional investor breakfast briefing (invite only)

OR

- 09:00 PERE breakfast briefing (open to all)
- 09:40 Welcome address

A welcome from the PERE America Chairperson & wider PERE team.

- 09:45 Opening keynote (TBC)
- 10:30 Keynote C-suite panel: US market challenges and opportunities
  - How will recent US election results impact the regional real estate market?
  - How optimistic are US managers and investors about the region? What are investor appetites for real estate here?
  - How attractive are so-called "niche" sectors to investors in the US? Where are those opportunities?
- 11:15 Coffee and networking break



For sponsorship opportunities:
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### 11:45 Fund manager panel: What is the right cost of capital and where should it be deployed?

- Regional bank failures and a subsequent retreat of traditional capital in real estate, coupled with historically low fundraising across the world has resulted in a significant funding gap
- Where will capital come from in the years to come? How will the fundraising and lending landscape look in the wake of higher interest rates and diminished real estate appetite?
- Audience discussion: As commercial real estate markets begin to recover, where are opportunities arising for investment?

### 12:15 Investor panel: Evaluating real estate exposure and looking ahead

- How have investor real estate portfolio's changed given considerable market pressures on the asset class?
- Which factors will bring investors back to the table and begin looking to allocate once more?
- What does the real estate portfolio of the future look like to ensure resiliency against market factors, climate change and geopolitical turmoil?

### 1:00 Lunch and networking break

### 2:15 An engine for growth? Opportunities in Europe, Asia and beyond

- Understand the economic, social and political environments outside of North America that can impact their attractiveness as investment destinations
- How do real estate portfolios differ abroad and how do you build effective relationships with key stakeholders in these regions?
- Pinpoint which asset classes offer the most value to investors in these regions

### 3:00 The private real estate credit revolution

- Data discussion: exclusive PERE data on real estate debt fundraising and lending in 2024
- How are alternative lenders bridging the lending gap and what is the long-term outlook for alternative lenders, are they here to stay?
- How will alternative lenders expand their platforms?

### 3:45 Coffee and networking break

### 4:15 Interactive content sessions

For program information: Ben Moss ben.m@pei.group

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Join PERE America attendees as they join an interactive roundtable session, designed to be a networking-led content session. Discuss pre-agreed topics on several tables in the conference hall. Topics will include; Artificial Intelligence, sector strategies, debt and more

4:45 Closing keynote panel: Analysing cross-border real estate allocation by global sovereign wealth funds and pension giants

Join us as we close the conference with a data-led conversation between leading global sovereign wealth funds.

5:30 Networking drinks reception

### Thursday 14th November 2024

- 08:45 Registration and networking
- 09:00 PERE Credit workshop (open to all)

OR

- 09:00 Impact workshop (open to all)
- 09:40 Welcome from Chairperson
- 09:45 Opening keynote: West coast investor panel
  - Understand how west coast investors view the commercial real estate market and how they differ to investors in other areas of North America
  - What sectors and regions are attractive to investors from this area?
  - How are they adapting their real estate portfolios during market headwinds
- 10:30 Driving down operational costs through decarbonization
  - Data discussion: Understand case study examples of where decarbonization efforts have led to increased returns for investors
  - Who bears the cost of decarbonization and wider net-zero efforts?
  - How are the social, regulatory and investor-led pressures developing and what upcoming regulations should asset owners be aware of that could impact their efforts?

### 11:15 Coffee and networking break

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### 11:45 Practical implementation of AI in real estate investment

- Data discussion: Understand where AI has been used to make better investment decisions and the measured results
- Audience poll & discussion: Where are you in your Al implementation and what are your implementation plans and challenges?
- How can you implement AI into your portfolio cost-effectively?
- 12:30 Networking lunch
- 2:00 Conference end

