



**Private Equity
International**

**Investor Relations,
Marketing &
Communications**

Global Sponsorship
Opportunities

PEI



Be part of industry-leading events for global private equity professionals

Position your brand as a pioneer in private equity investor relations, marketing, and communication. Align with industry-leading content and thought leadership to elevate your business.



This is the only event for connecting with marketing peers in the private equity industry and I've made excellent, year-round contacts from it.

Kristy DelMuto
Senior Director, Strategic Marketing
LLR Partners

Why secure a sponsorship package?



Increase your brand visibility to professionals in private markets

Embed your brand within the industry by being at the forefront of marketing activities received by investor relations, marketing, branding, and communications professionals.



Maximize your reach through planned meetings and networking

Receive early access to the attendee list so you can schedule important meetings at the event that will elevate your company as the go-to service or supplier for attendees.



Position your organization as a thought leader within the industry

Strengthen your company's expertise within investor relations, marketing, and communications and be heard by a global audience through exclusive speaking opportunities.

**ENQUIRE ABOUT
SPONSORSHIP**

Build lasting connections with top IR professionals



The events connect:



500+
attendees



10+
countries

Attendees include...

- » 17Capital
- » Abbott Capital Management
- » Accel-KKR
- » ACME VC
- » Adams Street Partners
- » Advent International
- » AE Industrial Partners
- » AEI HorizonX
- » AEW Capital Management
- » Alantra
- » Allegro Funds
- » Altas Partners
- » Altura Capital
- » American Securities
- » Anacap Financial Partners
- » Ancala Partners
- » Angelo Gordon
- » Anthemis Group
- » Apax
- » ARC Financial Corporation
- » ArcLight Capital Partners
- » Arcmont Asset Management
- » Ares Management Corporation
- » Argosy Capital
- » Audax Group
- » Aurora Capital
- » Aztec Group
- » Bain & Company
- » Bansk Group
- » Battery Ventures
- » Beringea
- » Blackstone
- » Bladonmore
- » Blue Water Energy
- » Bluewater
- » Borgman Capital
- » Bridgepoint
- » Bridges Fund Management
- » Brighton Park Capital
- » Brightstar Capital Partners
- » Brightwood Capital Advisors
- » Brookfield Asset Management

continued...

- » Capital Market Authority
- » Capricorn Investment Group
- » Castlelake
- » CBRE
- » Centerbridge Partners
- » Churchill Capital
- » Cinven
- » CIRE Equity
- » Clairvest Group
- » Clearview Capital
- » Clifford Chance
- » Coller Capital
- » Conduit Capital Partners
- » Cota Capital
- » Court Square Capital
- » Crestline Investors
- » Crow Holdings
- » CRV
- » Dawn Capital
- » Denham Capital
- » Development Partners International
- » Domos FS
- » East Lodge Capital
- » Edison Partners
- » ESG Base
- » Evercore
- » Federal Capital Partners
- » FFL Partners
- » Fifth Wall
- » Finance in Motion
- » Foundation Capital
- » Frazier Healthcare Partners
- » GED Capital
- » General Atlantic
- » General Catalyst
- » Greenville Asset Management
- » Grubb Properties
- » Gryphon Investors
- » Hamilton Lane
- » HGGC
- » Hines
- » HSBC
- » Humphreys Capital
- » Impact Community Capital
- » Incline Equity Partners
- » IPI Partners
- » JLL Partners
- » JMI Equity
- » Keyhaven Capital Partners
- » Khosla Ventures
- » Kimmeridge
- » KPS Capital Partners
- » LaSalle Investment Management
- » LBO France
- » Lexington Partners
- » Lime Rock Partners
- » Longitude Capital
- » Martis Capital
- » NewSpring Capital
- » NewVest
- » Oak Hill Capital
- » Oaktree Capital Management
- » Palatine Private Equity
- » Pamlico Capital
- » Pantheon Ventures
- » Pelion Venture Partners
- » Pivotal Life Sciences
- » Providence Equity Partners
- » PSP Investments
- » Responsibility Investments
- » Sapphire Ventures
- » StepStone Group
- » Summit Park
- » Sutton Capital
- » TA Associates
- » Tailwater Capital
- » The Carlyle Group
- » The Raine Group
- » The Riverside Company
- » The Sterling Group
- » Thoma Bravo
- » Thomas H. Lee Partners
- » TPG
- » TriGate Capital
- » Trilantic North America
- » Triton Investments Advisers
- » Trive Capital
- » And more!



The quality of content and the caliber of attendees were both extremely high.

David Teten
 Founder
 Versatile VC

See your company among our exceptional lineup of sponsors



Networking. Brand visibility. Thought leadership

September 2024

Private Equity
International

**Investor Relations
& Fundraising Forum**
San Diego 2024

25 - 26 September 2024

April 2025

Private Equity
International

**Investor Relations,
Marketing &
Communications Forum**
New York 2025

April 2025

Private Equity
International

Investor Relations & Fundraising Forum San Diego 2024



25 - 26 September 2024

Maximize your firm's fundraising potential

The forum brings together industry professionals looking to network with their peers, improve their firms' marketing strategy, and learn how to strengthen their relationships with investors.

Unlock new opportunities, lead insightful discussions, and create new connections through bespoke sponsorship packages.



This is the best conference to meet and share best practices with other IR, fundraising, marketing and communication professionals.

Rob Kaufman
Head of Investor Relations
Linse Capital

Event attendees include:

- » 17Capital
- » Audax Group
- » Bain Capital
- » Bain Capital LP
- » Blackstone
- » Brookfield Asset Management
- » Churchill Asset Management LLC
- » Court Square Capital
- » EQT
- » General Atlantic
- » GTCR
- » Hamilton Lane
- » HarbourVest Partners LLC
- » Hines
JP Morgan Asset Management
- » M13 Ventures
- » Oaktree HC/FT?
- » The Sterling Group
- » THL
- » Warburg Pincus

Investor Relations, Marketing & Communications Forum New York 2025



April 2025

The premier event to generate future growth for your firm

The forum offers a unique opportunity for organizations to raise their profiles by connecting with the most active players in private market investor relations, marketing, and communications.

Demonstrate thought leadership and grow your network by leading panel sessions, roundtable discussions, interactive masterclasses, and more.



Great opportunity for members of our team to be affirmed in our efforts and exposed to new ideas.

Ben Stewart

Senior Managing Director, Investor Relations

Humphreys Capital

Event attendees include:

- » Accel-KKR
- » Advent International
- » American Securities
- » Ares Management
- » Blackstone
- » Castlelake
- » Clayton, Dubilier & Rice
- » General Atlantic
- » General Catalyst Partners
- » Hamilton Lane
- » KPS Capital Partners
- » L Catterton
- » Leonard Green & Partners
- » Neuberger Berman
- » New Mountain Capital
- » TA Associates
- » Thoma Bravo
- » Thomas H. Lee Partners
- » Warburg Pincus
- » And more!

For sponsorship opportunities, contact:

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The PEI IR, Marketing & Communications Forum is the best conference in the PE/VC industry for continued learning, networking and sharing of best practices. I haven't found any other event that is as impactful on my job.

Kelsey Clute
VP, Director of Communications
HCI Equity Partners

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WE SUPPORT



As part of our commitment to sustainable and responsible business practices, PEI Media has embedded the Ten Principles of the United Nations Global Compact into strategies and operations, and committed to respecting human and labour rights, safeguarding the environment, and working against corruption in all its forms.

