#### Private Debt Investor

# Global Events Sponsorship Opportunities

Investor Connections Thought Leadership Brand visibility



# Elevate your presence in the private debt market

PDI is renowned for organising premier events tailored for private credit professionals. Engage with top institutional investors, investment managers, fund managers, advisors, and more from around the world.

Partner with us as a sponsor to enhance your market position and build valuable connections with key industry players critical to your business success!



This event is a vital platform for understanding market dynamics and enhancing professional connections.

**Eugenio Sangermano** 

BF capital GmbH



#### Why sponsor?

### **Enhance Your Brand Visibility**

- » Elevated Brand Presence:
  - Your brand will be prominently featured across all event marketing campaigns, ensuring maximum visibility.
- » Comprehensive Marketing & Social Media Support:

Benefit from extensive promotion through our marketing channels, including social media and event coverage.

» Widespread Logo Exposure:

Your firm's logo will be showcased on all event collateral—across print, digital, and social platforms—amplifying your reach and impact.

#### Supercharge Your Networking Opportunities at the Event!

» Exclusive Meeting Spaces:

Access private meeting spaces and hospitality lounges for confidential, high-impact conversations.

» VIP Receptions and Briefings:

Enjoy hosted drinks receptions, private breakfast briefings, and networking lunches designed to foster meaningful connections.

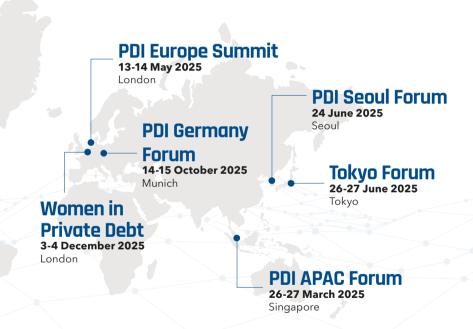
- » Advanced Attendee Access: Gain early access to the full attendee list, allowing you to plan and strategize your engagements ahead of time.
- » Targeted Introductions: Leverage our "Want-to-Meet" service—our audience engagement team will facilitate introductions with your top investor prospects, ensuring you connect with the people that matter most!

## Position your organisation as a thought leader

- Have meaningful input into the conference agenda
- » Speak on your chosen area of expertise or host and deliver focused technical sessions and workshops

#### **Conferences 2025**







#### **PDI conferences connect:**



**550+** investors



35+ countries



1700+ attendees

#### **Event attendees include:**

- » 17Capital
- » abrdn
- » Adams Street Partners
- » Afreximbank
- » AIA Life Insurance
- » Aksia
- » Allianz Global Investors
- » American Investment Council
- » Antares Capital
- » Ares Management

- » Asian Infrastructure Investment Bank
- » Bain Capital
- » Barings
- » BlackRock
- » Blackstone
- » Blue Owl Capital
- » BNP Paribas Asset Management
- » Brookfield Asset

Management

» CalSTRS

- » Cambridge Associates
- » Campbell Lutyens
- » Canada Pension Plan Investment Board
- » Carlyle Group
- » Carnegie Corporation Of New York
- » Castlelake

- » CBRE
- » CDPQ
- » Challenger Investment Management
- » Chenavari Investment Managers
- » Cherner Development Group
- » Cheyne Capital US
- » Commonfund
- » D. E. Shaw

continued...

- » DB Investment Partners
- » DBJ Asset Management
- » Deloitte
- » European Bank for Reconstruction & Development (EBRD)
- » European Investment Fund
- » European Leveraged Finance Association
- » Federated Hermes
- » Fidelity
- » Fiera Real Estate
- » Fujitsu Pension Fund
- » Future Fund
- » General Atlantic
- » Generali Real Estate
- » GIC
- » Goldman Sachs Asset Management

- » Hamilton Lane
- » HSBC Asset Management
- » Hunter Point Capital
- » Hypercore
- » Hyundai Investments
- » ICONIQ Capital
- » IFC International Finance Corporation
- )) IFM Investors
- » IMCO Investment Management Corporation of Ontario
- » Intermediate Capital Group
- » Investcorp Japan
- » Investec Bank
- » Ivanhoe Cambridge
- » Jefferies
- » JIMCO
- )) JPMorgan Asset

- Management Real Assets
- » Kartesia
- » Kennedy Lewis Switzerland
- » King Street Capital
- » KKR Credit Advisors
- » LaSalle Investment Management
- » LGT Capital Partners
- » Lord Abbett Private Credit
  - » M&G Investments
- » Magnetar Capital
- » Monroe Capital
- » Muzinich & Co
- » Neuberger Berman
- » Northleaf Capital Partners
- » Nuveen
- » Oaktree Capital
- ) OMERS
- » Owl Rock Capital Partners

- » Partners Group
- » Pemberton Asset Management
- » Permira Credit
- » PGIM Private Capital
- » Pine Tree Capital Management
- » Schroders Capital
- » Sculptor Capital Management
- » Sixth Street Partners
- SLR Capital Partners
- StepStone Group
- » Tikehau Capital
- Twin Brook Capital Partners
- » Vista Credit Partners
- » Warburg Pincus
- » White Oak
- Yielco Investments



I have recently entered the private debt asset class, and found this event to be a nice overview of the various issues the industry is concerned with.

Alicia Forry Investec

#### PDI sponsors include:































































### APAC Forum

26-27 March 2025 | Singapore

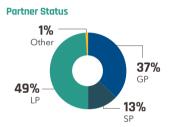
The **PDI APAC Forum** is the premier event for the Asia-Pacific private credit industry. A key gathering in the region connect with over 300 attendees including institutional investors, fund managers, advisors and thought leaders. Gain valuable insights and cultivate new strategic partnerships.

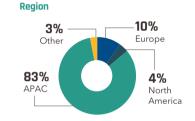


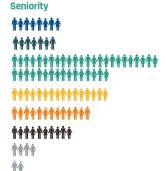
A great opportunity to discuss amongst peers in the private debt space.

Dom Beckers Victorian Funds Management Corporation











### Europe Summit

13-14 May | London

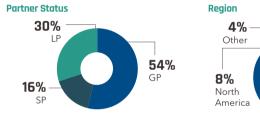
The **Europe Summit** is the essential meeting place for private credit investors and managers. Into it's 12th edition this is a firmly established event in the calendar. Offering the latest insights and extensive networking opportunities throughout.

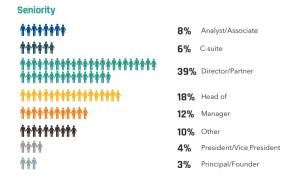


A very good audience mix across sub-segments of the market and LPs/GPs.

Thomas Spring
Syntaxis Capital







1%

**87**%

Europe

Other

### Women In Private Debt Forum North America

13-14 May | New York

The Women in Private Debt Forum: North America brings together leading women in alternatives for a unique opportunity to connect, learn and grow in their careers. Co-located with private equity, infrastructure and real estate forums the event offers unrivaled networking across asset classes.

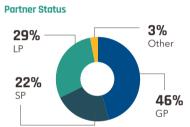


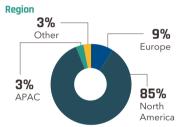
The PEI Women Summits are truly one of my favourite events—a unique opportunity to connect with inspiring women from across the alternatives space.

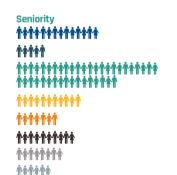
#### Laurie Mahon

Senior Advisor and Independent Director











### Seoul Forum

24 June 2025 | Seoul

The **PDI Seoul Forum** is a must-attend event for global managers to connect with local Korean investors to understand their allocation preferences.

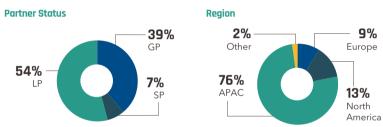
Bringing together an influential group of private credit leaders this forum provides extensive networking opportunities and leading insights.

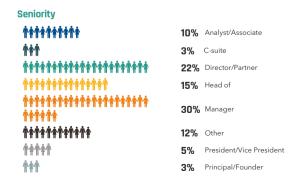


Very well organised and structured. Great access to the asset class' leading players and insights..

Ryoko Katayam Topaz Capital







### Tokyo Forum

26-27 June 2025 | Tokyo

The **Tokyo Forum** is a crucial meeting place for global managers to connect with local Japanese investors.

Bringing together over 300 private credit professionals to connect and explore the latest regional trends.

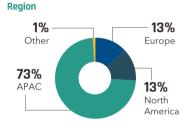


Well thought through and relevant content. Provides good insight into how LPs think about this asset class.

Qianru Yang Keppel Capital











### New York Forum

16-17 September 2025 | New York

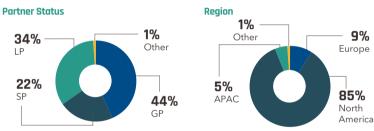
Connect with leading North American investors and a global audience of private credit professionals at the **New York Forum**. Understand where investors are looking to allocate capital and explore the latest insights impacting the region.

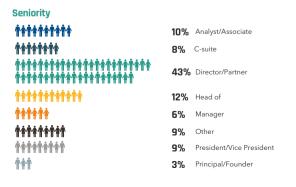


Well-organized conference with high-quality LPs and GPs along with high-quality content and technology for participants to engage.

**Brett Hickey** Star Mountain Capital







### Germany Forum

14-15 October 2025 | Munich

Returning to Munich for it's 11th year the **Germany Forum** brings together the most influential asset allocators and funds from across the DACH region.

Keep pace with key market trends and gain access to key regional investors, during interactive sessions and networking opportunities.

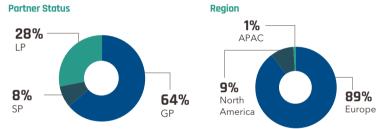


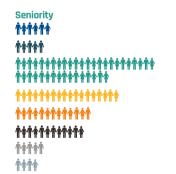
As already anticipated, in my opinion, for a GP like us this is one of the best events to attend as it gives the opportunity to everyone to speak and connect to each-other, in addition to highly valuable topics tackled during the event

Bekim Krasniqi

Equita







Analyst/Associate
C-suite
Director/Partner
Head of
Manager
Other
President/Vice President
Principal/Founder

### Women in Private Debt Forum

3-4 December 2025 | London

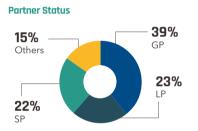
Europe's leading event highlighting women in private debt offers exceptional networking, collaboration and learning opportunities across alternative investments. Co-located with forums on private equity, infrastructure and real estate, gain access to a valuable network of global professionals.

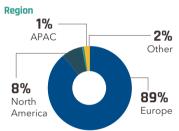


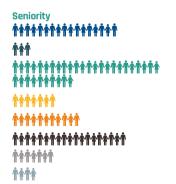
This was a well organised event, balancing between sessions hearing from industry leaders on topics that are currently top priority, as well as allowing time for networking and engaging with other participants. Highly recommended.

Marilena Ioannidou British Business Bank









17%	Analyst/Associate
3%	C-suite
32%	Director/Partner
<b>7</b> %	Head of
11%	Manager
19%	Other
<b>7</b> %	President/Vice President
4%	Principal/Founder









# Sponsorship Opportunities

Sponsoring our events places your brand directly in front of your key target markets, bolstering your market credibility and helping you achieve your business goals.

- » Private meeting rooms
- » Barista coffee
- » Investors reception
- » Lanyard branding
- » Branded meeting areas
- » Branded hospitality lounges
- Mobile device charging stations
- » Official drinks reception sponsorship

- Networking Breakfast sponsorship
- » WiFi branding
- » Private workshop with tailored topic
- » Thought leadership speaking opportunity





#### **Beth Piercy**

Global Business Development Director - Private Debt

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Great occasion to share views and thoughts with many key players.

**Christoph Gort** 

**SIGLO Capital Advisors** 

**WE SUPPORT** 



As part of our commitment to sustainable and responsible business practices, PEI Media has embedded the Ten Principles of the United Nations Global Compact into strategies and operations, and committed to respecting human and labour rights, safeguarding the environment, and working against corruption in all its forms.

PEI